Just One More Day to Complete Everything for the Week-End Away

Many Old People Visit Our Comfortable Store

who never tire of telling us that in old times they never could go to stores

"Just to Look Around"

They repeat and repeat that when they were young they never thought of entering a store unless they were prepared to buy.

The people give us praise for the change wrought by this Store from its first days of welcomes to all comers, whether they wished to buy or not.

There is probably nothing in the city that offers so much comfort and hospitality to strangers in seeing the fashions, fabrics and furniture of the present date as this great warehouse full from top to bottom with interesting things.



A "Jumper Dress Material"—Imported Ratine

Not only for jumper dresses will they be usedskirts, suits and one-piece frocks of such checks, plaids and plain colors will be worn all Summer.

An excellent assortment of the checks and plaids has been specially priced \$1.25 and others up to \$3 a yard. Great variety among plain-colored ratines, \$1 and \$1.25 a yard.

New Neckwear Has Special

Just the things to tuck in the week-end bag, in case

There are collar and cuff sets, guimpes and vestees

Among them are a few of the always-wanted ging-

(Main Floor)

She Chooses White Handkerchiefs

because fads and oddities in everything grow tiresome.

(Main Floor)

Women's good-sized handkerchiefs in all-white linen of good quality have several attractive prices: 121/2c,

with collars. Most are made of net and organdie, some

Prices, \$1 and \$1.50

a bit of freshness is needed for suit or sweater.

38 inches wide. (First Floor)

Camp Clothes for Women and Girls

Blcomers of all-wool storm serge, black, navy, green and brown, full pleated, with double gussets and pockets, \$4.50.

Bloomers of navy and seal brown poplin, \$3. Of khaki, \$2.50. Of black sateen, \$2.50. Middies of khaki, \$1.85. Of white jean, \$1.35 and \$1.50. Half handkerchief ties of silk, black, red, brown and navy, \$1.85.

(Third Floor)

being bound in color.

18c, 20c, 25c, 35c and 50c apiece.

Cool Togs for All

the Boys

Washable suits, cool as cu-cumbers, for boys of all ages, from toddlers of three to husky chaps of 18. The best styles, fabrics and qualities at the lowest prices that with the control of the control

prices that wise mothers will

want to pay.
Washable suits, 3 to 10
year sizes, \$3 to \$6.
Washable suits, Norfolk
style, in 8 to 16 year sizes,
of Palm Beach cloth, \$12.

Plenty of boys' wash

trousers, in gray crash, tan linen, white duck and Palm

seach at \$1.50 to \$2.75 for

the crash, duck and linen, and

(Third Floor)

er the Palm Beach.

In 6 to 18 year sizes.

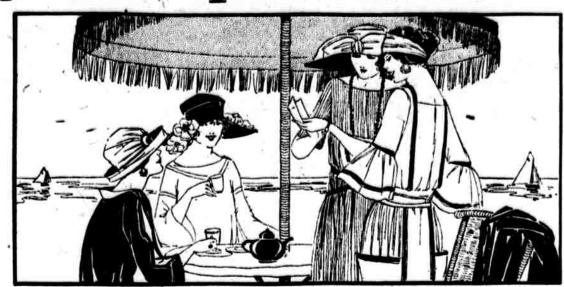
Pendant Earrings Match Summer Dresses

For many costumes there are earrings to match - blues, greens and amber color.

The popular pearl earrings, in several pendant styles, may be worn with the odd colors hard to match.

Prices are 50c and \$1 to \$7.

(Main Floor)



Peautiful Silk Dresses Reduced for Young Women

SOME of the prettiest new afternoon dresses in cool Georgette crepe, crepe de chine or Canton crepe, both in the popular straight-line model and in the newer draped effect with a cascaded frill down one side.

Many are exquisitely beaded or embroidered, others are trimmed with the material itself, and in the case of some silk pongee dresses, which are hand made, there is hand drawn work.

Also a few distinguished sports costumes in checked homespun.

In a word, there is enough variety to suit almost every taste and just the kind of dresses that are most useful on a vacation.

Prices have dropped considerably, starting as low as \$12.50 and going up gradually to \$65. Broken sizes, of course, with a dress for every one from 14 to 20 years. . (Second Floor)

Voung Women's Better Silk Capes Have Been Reduced

ND this is exactly the time a light wrap is needed for cool evenings at the shore or mountains.

All are black Canton crepe of fine quality and some have collars of silky black caracul fur. Others have tucked, embroidered or trimmed collars. Certain ones have deep silk fringe at the bottom and hand embroidery. Linings may be black, gray or bright-colored crepe de chine.

New prices are \$25 to \$65, much less than formerly.

n Opportunity for Women Wanting Fine Shoes for Less

straight from stock, have been marked at and white buckskin sports oxfords. \$3.75, \$4.75 and \$5.75 a pair. Some were

priced more than twice this much. strap slippers and pumps in black, tan and to fill in the gaps.

1000 pair of fine, fashionable shoes, patent leather and some white canvas oxfords

The reason is that sizes and styles are Among them are smart sports oxfords, missing and the season is too far advanced

CUITS Which CKIRTS in an Out-Nomen Can Keep

Cool In—\$25 Pongees mostly - simple, light, all unlined and in the most agreeable colors-silvery tan and gray, violet, blues, purple, navy and white.

Some others are lightweight cloths, the coats with or without sleeves.

All sizes in the lot. The saving on each suit is generous. (First Floor)

going at Half At \$2.50 are all-wool tweeds and homespuns, light

and dark, some fringed, some the wrapped styles. At \$5 are pleated prunella cloths, striped and checked, in tans and browns; homespuns in pastel shades, bright-colored flannels and checked

velours. Some really wonderful skirts are in the lot. (First Floor)

MOTTON Wash Uwaists at \$1.85, \$2.85 and \$3.85

Here are precisely the blouses needed. In voile or batiste, some with long sleeves, others have short ones. Many varieties of collar and trimmings of real lace or hand embroidery. A few are hand made.

They are all odds and ends from the everyday stock and are much reduced in price. (East and West Alsles)

Imported Fabric Gloves That Women Prefer, \$1 a Pair

SPLENDID new size assortment in close-woven, fine-finished fabric gloves. They are the well-liked 16-button length, with embroidered backs. Exactly right to wear with the short-sleeved dresses in vacation time. The colors are tan, beaver, mauve and black.

are things of beauty-carved fan shapes in imitation shell, Voiles and other printed charming effects in black and cottons, cut with good straight crystal, or green and black. lines and with net linings. Others are all-black, dainty Lots of dark blue-and-white in outline. There are many and black-and-white effects; sizes 441/2 to 541/2. Priced

sizes; prices-\$6.50 to \$12. \$6.50 to \$20.

LARGE Women's THE Most Wanted Bathing Suits for Bathing Suits for

are the two sorts which follow: Surf satin in black with white or blue bindings and large pockets

Wool jerseys which button on the shoulder are in black, navy and brown with white stripes around the skirts, \$4.

(First Floor)

and knickerbockers made up from camp, golf and tennis materials may be had for \$7 and \$8.75 in the Little Sports Salon.

(First Floor)

WOMEN'S Riding
Breeches

\$38 for Men's Fine Suits

First Summer Reduction Sale at Wanamaker's

250 chosen suits, with reductions running all the way from \$5 to \$20.

They are three-piece suits, lightweight cheviots and cassimeres and worsteds, half lined or quarter lined; good, fashionable, durable.

The best goods in town at the original prices. Sound, all-wool and hand-tailored.

At \$38 they are remarkable.

All sizes are in the lot and some sports models are included.



An Early Release of Victor Records

for August brings several irresistible vocal and orchesirresistible Vocal and orchestra selections, namely:
Lonesome Mama and Memphis
Blues, by the Virginlans.
Soothing, and Night, the latter
by the Club Royal Orchestra.
It's Up to You and 'Neath the
South Sea Moon, both by Whiteman and his orchestra.
Nobody Lied and The Yankee
Doodle Blues, by the Virginlans.

Brunswick Records for August

that have been released in advance include:
Soothing and Lovable Eyes, two fox trois.

Song of Persia and Parade of the Wooden Soldiers, both by Fenton's orchestra,
Where the Volga Flows and (Second Floor)

Bon Voyage!

Is a Camee Box They are almost worth going away for—so splendid-ly gay are the "bon voyage"

Inside everything has a silver-papered effect, since each of the twelve or fifteen smaller packages has a silver wrapping. Caramels, almonds, ginger, chocolates — even a package of chewing gum— are included in the assort-

There are three prices, \$6, \$6.50 and \$7.50. The largest size

an imported French box-the

others have "gingham" boxes.
(The Camee Shop)

Men's Panama, Leghorn and Bangkok Hats—Special at \$6 Three groups at the one price and any hat worth

more money, some considerably more. Good hats, every one, and the kind that men of affairs insist upon wearing throughout the hot weather.

All seasonable shapes are among them, including Alpines and telescopes.

And most every size is in the lot.

A Shirt of Imported Madras for \$3

And a mighty good shirt it is-neat, trim, cool for Summer, at the same time firm and sturdy for long

Neat, fine stripes or frail checks in colors traced on white grounds make up the pattern assortment.

(Main Floor)

Most Any Kind of a Necktie for 50 Cents

Foulards in bandana, small figure or dot patterns. College stripes and narrower stripes in gay colors. Bat-wing ties, the new straight ties in stripes and the straight wash ties.

Any color, any design, and every one is made of good material.

Sports Oxfords Are the Things for Men

Men who are playing, or walking, or just lounging about wear sports oxfords-especially the two-tone kind -any time, anywhere.

And it is a fact, men everywhere admit that the best two-tone sports oxfords within dollars of the price are at Wanamaker's for \$6.40.

Two kinds to choose from, too. Smoked horse oxfords with dark mahogany tips, instep saddle or tan oxfords with dark mahogany trimmings.

(Main Floor)

Calling to mind several

Easily laundered and as cool as they look. Without cuffs at \$1 and with cuffs at \$1.50 and \$2.25 a set.

(Main Floor)

White Linen Vestees Are Worn **Under Sweaters**

Slip-on and buttoned coat

sweaters in tan, jade, red, brown

and peacock in 6 to 14 year

What an Array of Knitted Things for the Children!

Machine and hand - made sweaters in white, pink and blue are for the tiniest baby to 4year sizes and cost \$2.25 to Hand-knit sweaters start at

\$3.75 to \$5.50 and come in pink, Copenhagen, tan, brown and white, in the same sizes.

Knit capes come in tan with brown border, pink with white border and blue with white border. In 2 to 6 year sizes, \$3.85. (Third Floor)

sizes are \$3.25 to \$6.50.

Toilet Specials

articles vacationists will look for at the last moment:

A fine bath soap in large cakes, witch hazel or buttermilk scent; 12-pound cake, 10c; 3 cakes cost 25c. Hair brushes, 75c.

Nail brushes, 15c and 25c. Tooth brushes, 20c. Peroxide in large-sized bottles, 35c.

Violet ammonia for the bath; in pint bottles, 20c; in quart bottles, 30c.

Talcum powder in large cans, eight different odors,

Witch hazel in pint bottles, 35c; in quart bottles, 65c. Imported bay rum, in eightounce bottles, 50c; in pint bottles, 85c; in quart bottles,

(Main Floor)

15c to \$12.50.

Preserving Needs Are Here in Full Selection

The Silver Tea Set

in the

Summer Home

may not be sterling silver

but the next best thing to it -fine electroplate on nickel

Many more people than ever before are using silver-

plated ware during the Sum-

mer months and such silver

becomes part of the furnish-

ing of seashore and mountain

A tea set of four pieces

may be had as low as \$42 and the highest price is \$300 for a certain beautiful five-piece

And prices are somewhat lower than they have been of recent seasons. Masen jars, complete with rubber rings, and zinc caps,

70c in pint size; 80c a dozen in quart size, and \$1 a dozen in half-gallon size. Other standard jars, easy

to scal, sure and efficient, \$1.35 a dozen in pint size, \$1.50 in quart size and \$2 in half-gallon size.

Jelly glasses, complete with metal covers, 40c a dozen. Extra covers for Mason jars, 35c a dozen, and for other standard jars at 30c a

Rubber rings for Mason jars, of good quality rubber, 10c and 12c a dozen.

(Fourth Floor)

Salt-water fishing is now good.

Reels, every description, for salt-water

Hooks, all sizes, 25c to \$1 a dozen. Lines for fish of practically all sizes,

to Travel With Black **Enamel Luggage** Conventional looking, strong and inexpensive-plenty of reason to make it worth any one's while.

A Great Many People Prefer

Starting with a little 16-inch week-end case at \$5.50 the pieces go all the way up to the big 24inch suitcase that is equipped with a hat form and everything

and is priced only \$24.

The Newest

Spanish Combs

really necessary for a few days' trip. Two sizes are here, 16 and 20 inches, and prices start at \$9 and end at \$22.50. Then the hat boxes! How handy they are becoming to

And black enamel luggage of every description is women. No other luggage is

> Some are round, some square, some all-black, some russet trimmed and some have the heavy, durable straps all around.

Flowers and Grass Need Rain Each Day but nature doesn't always

supply it - for which most people, with pleasure to find, are duly thankful. Be that as it may, the

flowers and the grass can have the daily drink and nobody has to miss a minute's pleasure when a lawn sprinkler is at work. One that sprays an area of 80 feet is priced

(Jourth Floor)

(Fourth Floor)

Table Lamps of Dignified Type Somewhat larger than most table lamps and made of a heavy granite or marble com-position with finish of gray, silver and antique gold. They have two lights and pull

chains and cost \$15.

Silk and parchment shades of appropriate designs are \$3.50 to \$25.

fishing, \$2.25 to \$75.

Here Is Fishing Tackle to Land 'Em Salt-water rods, in large selection, \$3

Surf-casting rods, a fine assortment, \$10 to \$60.

Surf boots, \$7 to \$16.50. Surf shirts, \$8.50 to \$12.

Fishing clothes of every desired kind.